



**Employer/Brightline Slack/Teams intro copy**

**Option #1:**

At \_\_\_\_\_, one of our values is prioritizing our people. We've built a benefits package we're proud to offer — one that supports each of you in various ways. We acknowledge that everyone's mental and physical health journey is unique and that people who are parents can face a different set of stressors on a daily basis. (Raising good humans can be very hard work.)

When kids are thriving mentally and physically, parents thrive, too. And when parents thrive, we all win — our teams enjoy stronger professional relationships, higher employee retention, and a more collegial, productive environment.

**Which is why we are thrilled to share that Brightline family mental health is now open in New York, offering in-person and virtual support for kids, teens, and caregivers.** Whether you're parenting a toddler or a teenager, the message below from Brightline is for you. For questions, contact your People Team or visit [brightline.com](https://brightline.com) to learn more.

**Option #2:**

At \_\_\_\_\_, one of our values is prioritizing our people. We've built a benefits package we're proud to offer — one that supports each of you in various ways. **Which is why we are thrilled to share that Brightline family mental health is now open in New York, offering in-person and virtual support for kids, teens, and caregivers.** Whether you're parenting a toddler or a teenager, the message below from Brightline is for you. For questions, contact your People Team or visit [brightline.com](https://brightline.com) to learn more.

**Option #3:**

Hey parents! Whether you're parenting a toddler or a teenager, it helps to know you're not alone. And we firmly believe that anytime is the right time to ask for help. **Which is why we are thrilled to share that Brightline family mental health is now open in New York, offering in-person and virtual support for kids, teens, and caregivers.** Read the message below from Brightline and contact your People Team or visit [brightline.com](https://brightline.com) to learn more today.